

# **SPONSORSHIP OPPORTUNITIES**

# 14TH INTERNATIONAL CONFERENCE ON THE SCIENTIFIC AND CLINICAL APPLICATIONS OF MAGNETIC CARRIERS

TO TAKE PLACE IN

## Barcelona, Spain

## June 17-21, 2024

#### BACKGROUND

Our conference is a biennial meeting of people interested in using magnetic particles, both nanoparticles and microspheres, for many different applications in research, analytical sciences, nanotechnology, diagnosis and therapy.

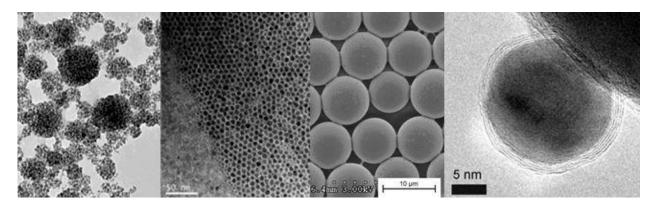
The next meeting will take place in Barcelona, Spain from June 17-21, 2024.

For general information, please check out our website at

http://magneticmicrosphere.com/meeting-fourteenth

We expect again more than 300 participants. Our area of interest is broadly defined as "having something to do with magnetic particles", and we are proud to be a highly multidisciplinary gathering that attracts participants from all over the world. At previous meetings, around 300 participants came from over 40 countries and included chemists, pharmacists, biologists, material scientists,

engineers, physicists, clinicians, physicians, and interested life science and medical companies.



#### **ORGANIZING INSTITUTION IN 2024**

The main organizer of this conference is locally the **Universidad Autonoma de Barcelona (UAB)** under the guidance of Prof. Urs Hafeli. He has organized this meeting since its inception and is now the head of the Nanomedicine and Drug Delivery section at the Faculty of Pharmaceutical Sciences, University of British Columbia, Vancouver, BC, Canada. His **local co-organizers** in Spain are Senior Researcher Alejandro G. Roca at Institut Català de Nanociència i Nanotecnologia (ICN2) in Barcelona, Spain, Prof. Maria del Puerto Morales Herrero at Instituto de Ciencia de Materiales de Madrid, Spain and Prof. Lucia Gutiérrez Marruedo at the Instituto de Nanociencia y Materiales de Aragón, Spain. Co-founders and emeriti Prof. Maciej Zborowski from the Cleveland Clinic Foundation in Cleveland, Ohio, U.S.A. and Prof. Wolfgang Schuett from the IMC University of Applied Sciences in Krems, Austria will also contribute to the conference.

#### PURPOSE OF CONFERENCE

Our primary focus is to provide maximum interaction between participants both from the research/academic and the industrial/commercial side to further the development of magnetic carriers as a platform for scientific, commercial and clinical use.

#### FORMAT OF CONFERENCE

Our meeting is meant to foster interactivity by holding all talks in one large auditorium (no parallel sessions). Generous time during breaks and poster sessions is provided to browse the posters and interact with the exhibitors. In addition, lunches, the reception at UAB's Casa de Convalescencia in downtown Barcelona, and our customary boat trip this time on the Mediterranean are included in the registration fee to foster contact between the participants and companies and to establish collaborations on all levels.

The exhibits will be setup on Tuesday through Friday at the large Faculty of Arts and Humanities auditorium, where the breaks and lunches will also be held. Poster sessions will be held adjacent, just a few steps away.

### **SPONSORSHIP OPPORTUNITIES**

Several sponsorship opportunities are available which will give you and your organization direct exposure to a targeted group of more than 300 individuals and companies working in the magnetic particle and nanomedicine field. These include:

Sponsorship Level	Sponsorship Fee (£)	Logo on Conference Website	1-Page Advert in Abstract Booklet	Sponsorship Announcement During Event
Boat Trip Sponsor For our signature social highlight of the conference on Thursday	€3000	~	$\checkmark$	$\checkmark$
Reception Sponsor Really special, at Casa de Convalescencia downtown	€2000	~	~	~
Poster Session Sponsor With drinks and hors d'oevres on Wednesday	€1500	✓	~	~
<b>Exhibitor</b> With own booth	€800	$\checkmark$	$\checkmark$	
<b>Exhibitor</b> Tabletop provided	€600	~	~	
Grad Student Travel Grant Sponsor Per grant: they are greatly needed!	€600	✓	~	
Supporter Incl. advertisement page in booklet	€350	~	$\checkmark$	

Once you have determined your sponsorship level, please contact us directly by email at <u>sponsorship@magneticmicrosphere.com</u>. We will send you an invoice that can be paid by all major credit cards or by direct bank transfer. *Please note that exhibitors must register as normal participants in addition to the above fees*.

## **CONTACT INFORMATION**

If you have any questions about sponsorship and the benefits included in the categories above, please feel free to contact

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